

FOR IMMEDIATE RELEASE:

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GEDDEX ANOUNCES NEW OWNERSHIP AND NEW LOCATION

Columbus, Ohio -- May 2, 2011-- Geddex, the company that produces the popular Dial-In window markers and various other automotive products has announced new ownership.

Formerly based in Barnesville Ohio, Geddex has now moved its base of operations to Central Ohio. "We are proud of our new location, and with greater resources we are now able to ship most orders within one business day." Said the new owner, Gary Varney.

Along with the new owner and location, Geddex is developing new products that will be released in the near future. While the details of these new products are still under wraps, they promise that these new innovations will provide greater value and convenience to the customer.

Established over 15 years ago, Geddex has become a well known name in the drag racing industry. Purchased in 2011 by Gary Varney and moved to Central Ohio, Geddex continues to produce the sought-after Dial-In, Wheels-Up and Burnout Guard lines of products. The new owner promises to continue to innovating the performance automotive field, while providing the best values to the customer.

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